

Alabama

Based on 47 Beer Distributor Establishments in Alabama

IMPACT MEASURES	JOBS	WAGES & SALARIES	TOTAL VALUE OF PRODUCTION	TOTAL STATE, LOCAL & FEDERAL TAXES PAID*
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Beer Distributors Are Significant Businesses in Their Communities: The Economic Impact of Beer Distributor Business Operations

Alabama's Beer Distributor Operations	2,356	\$161,574,304	\$342,905,056	
Operations of All Indirect Input Producers	760	\$36,159,825	\$98,708,478	
Stimulus Induced by Spending of All Employees	2,261	\$88,461,127	\$284,248,916	
Total Impacts on Alabama from Beer Distributor Operations	5,377	\$286,195,256	\$725,862,450	\$158,907,639



Beer Distributors Make Substantial Capital Investments in Their Communities: The Economic Impact of Beer Distributor Investment in Structures, Vehicles, Software, Energy Saving Technology and Other Equipment

Total Impacts on Alabama from Beer Distributor Investment	325	\$15,106,829	\$45,010,162	\$4,497,745
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Beer Distributors Are Good Citizens of Their Communities: The Economic Impact of Beer Distributor Support of Community Events, Charitable Activities and Local Economic Development

Total Impacts on Alabama from Beer Distributor Community Involvement	25	\$877,266	\$2,508,003	\$154,850,900
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Total Economic Impact of Beer Distributor Operations, Investment and Community Involvement

Sum of Beer Distributor Impacts on Alabama from Operations, Investment and Citizenship	5,726	\$302,179,352	\$773,380,616	\$318,256,284
Multipliers	2.43	1.87	2.26	

*Economic impact taxes only; does not include an added \$218 million in federal, state and local excise and consumption taxes on beer sold in Alabama.

How the Total Economic Impact is Distributed Across Selected Industries

BUSINESS SECTOR NAMES	JOB	WAGES & SALARIES	TOTAL VALUE OF PRODUCTION
Food services and drinking places	232	\$3,758,277	\$12,322,243
Personal Services	230	\$13,417,628	\$25,914,768
Real estate establishments	148	\$1,731,775	\$15,770,483
Private household operations	95	\$409,941	\$454,377
Construction of other new nonresidential structures	74	\$2,950,781	\$10,099,065
Retail Stores - Motor vehicle and parts	67	\$2,852,572	\$6,098,849
Employment services	66	\$1,379,931	\$1,999,651

Added Economic Benefits Due to Efficiencies of Wholesale Beer Distribution: Transportation, Transactions, Marketing and Consumer Choice in Alabama

State Share of National Total of \$22 Billion in Efficiency Benefits	\$272,430,278
State Share Per Retailer Annually	\$43,774
State Share Per Retailer Daily	\$120
Number of Teacher Hours Supportable by Efficiency Benefits Annually, or	11,182,712
Miles of Highway Maintenance Supportable by Efficiency Benefits Annually	19,309

Description of Community Involvement Activities

Beer distributors across America are involved in their local communities in the following ways: they sponsor local events and festivals, they recycle glass, cardboard and plastic to maintain a clean environment, and make numerous charitable donations to a wide variety of non-profit organizations. Beer distributors in Alabama take on a fundamental role in the local community. To combat growing issues related to underage drinking, a distributor teamed up with various school and college administrators, law enforcement agencies, the county health department, and the Drug Education Council to create the Underage Drinking Taskforce. This distributor also participates in the Training for Intervention Procedures (TIPS), which trains employees across the spectrum of the alcohol industry to safely distribute alcohol responsibly and provide a safe environment for consumers. Alabama distributors encourage alcohol education for children throughout local communities by working with organizations such as the Girl Scouts to deliver this message of social responsibility.

Taxes Generated by Beer Distribution Benefit Communities Across Alabama

The total taxes collected in Alabama by federal, state and local governments are sufficient to fund 13,063,777 teacher hours or to provide maintenance for 22,557 miles of highways in Alabama for a year.